



GULF COAST REGION

Marketing, Sales & Service Cluster

Entry- Level Employee Wage	Experienced Employee Wage	Expected Number of Annual Job Openings
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Less Than High School

	Entry- Level Employee Wage	Experienced Employee Wage	Expected Number of Annual Job Openings
Retail Salespersons (ST OJT)	\$17,313	\$30,850	4,800
Counter & Rental Clerks (ST OJT)	\$17,862	\$36,271	380
Automotive & Watercraft Service Attendants (ST OJT)	\$17,372	\$26,666	140
Telemarketers (ST OJT)	\$17,275	\$30,162	125
Models	NA	NA	35

High School Diploma or Equivalent

	Entry- Level Employee Wage	Experienced Employee Wage	Expected Number of Annual Job Openings
Office Clerks, General (ST OJT)	\$19,919	\$39,878	2,885
Customer Service Representatives (ST OJT)	\$19,564	\$37,850	2,625
Sales Representatives, Wholesale & Manufacturing, Ex. Technical & Scientific Products (MT OJT)	\$33,398	\$95,914	1,670
Sales Representatives, Services, All Other (ST OJT)	\$28,520	\$82,263	1,085
First-Line Supervisors of Non-Retail Sales Workers (Exp)	\$42,152	\$116,769	305
Real Estate Sales Agents (LT OJT)	\$24,061	\$76,629	270
Order Clerks (ST OJT)	\$23,824	\$40,727	135
Merchandise Displayers & Window Trimmers (MT OJT)	\$18,312	\$27,327	130
Wholesale & Retail Buyers, Ex. Farm Products (LT OJT)	\$34,564	\$77,063	115
Sales & Related Workers, All Other	\$17,504	\$29,818	90
Demonstrators & Product Promoters (ST OJT)	\$18,272	\$33,567	85
Procurement Clerks (MT OJT)	\$25,657	\$46,278	80
Advertising Sales Agents (MT OJT)	\$26,203	\$72,621	65
New Accounts Clerks (MT OJT)	\$27,849	\$39,529	60
Real Estate Brokers (Exp)	\$36,880	\$132,837	50
Floral Designers (MT OJT)	\$17,645	\$29,292	30
Door-to-Door Sales Workers, News & Street Vendors, & Related Workers (ST OJT)	NA	NA	10

Bachelor's Degree or Higher

	Entry- Level Employee Wage	Experienced Employee Wage	Expected Number of Annual Job Openings
Market Research Analysts & Marketing Specialists	\$37,509	\$86,583	370
Sales Representatives, Wholesale & Manufacturing, Technical & Scientific Products (MT OJT)	\$59,123	\$117,213	325
Sales Managers (Exp)	\$72,259	\$166,485	285
Public Relations Specialists	\$30,887	\$66,225	145
Marketing Managers (Exp)	\$83,865	\$181,997	135
Sales Engineers (MT OJT)	\$65,255	\$130,250	75
Advertising & Promotions Managers (Exp)	\$49,537	\$115,200	15
Fashion Designers	\$41,459	\$65,467	10
Agents & Business Managers of Artists, Performers, & Athletes (Exp)	NA	NA	0

(Exp) Experience required

(ST OJT) Short-term on-the-job training

(MT OJT) Moderate-term on-the-job training

(LT OJT) Long-term on-the-job training

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